

MARYSVILLE PUBLIC SCHOOLS
WEBSITE ACCESSIBILITY POLICY
Policy No. 9960

It is the policy of the Board of Education (“Board”) of Marysville Public Schools (“District”) to ensure that online content provided through the District’s website(s) is accessible to students, prospective students, employees, guests, and visitors with disabilities, particularly those with visual, hearing, or manual impairments, or who otherwise require the use of assistive technology to access information.

“Accessible,” as used in this Policy, means that a person with a disability is afforded the opportunity to acquire the same information, engage in the same interactions, and enjoy the same services as a person without a disability in an equally effective and equally integrated manner, with substantially equivalent ease of use. A person with a disability must be able to obtain the information as fully, equally, and independently as a person without a disability. Although this might not result in identical ease of use compared to that of persons without disabilities, it still must ensure equal opportunity to access the educational benefits and opportunities afforded by the technology and equal treatment in the use of such technology. Provided, however, that accessibility regulations do not require the District to take any action that it can demonstrate would result (1) in a fundamental alteration in the nature of a service, program, or activity; or (2) in undue financial and administrative burdens. The decision that a compliance action would result in such a fundamental alteration or undue burden must be made by the Superintendent (or Designee) after considering all resources available for use in the funding and operation of the service, program, or activity and must be accompanied by a written statement of the reasons for reaching that conclusion.

A. Web Accessibility Standard

The District will use conformance Level AA of the Web Content Accessibility Guidelines (WCAG 2.0) published by the Web Accessibility Initiative (WAI) of the World Wide Web Consortium (W3C), or such other accessibility standard as may be promulgated through applicable federal regulations, to determine whether online content is accessible.

B. Web Accessibility Coordinator

The Board of Education designates Michelle Nesbitt, Administrative Assistant to the Superintendent of Schools, as the District’s Web Accessibility Coordinator and through this Policy delegates to the Web Accessibility Coordinator the authority necessary to coordinate and implement this Web Accessibility Policy and all other commitments relating to accessibility within this Policy.

C. Acquisition or Use of Third-Party Online Content

The Web Accessibility Coordinator shall ensure that any District acquisition or use of online content provided or developed by third parties (e.g., vendors, video-sharing, websites such as YouTube, other open sources) and utilized by the District in providing its services, programs, or activities, is accessible. Third-party online content linked from the District's Web site is not required to comply with the Web access standards of this Policy unless the District uses the third-party Web site or online content to allow members of the public to participate in or benefit from the District's services, programs, or activities.

The Web Accessibility Coordinator will take all steps reasonably calculated to prevent an individual or entity outside the control of the District from posting on the District's websites. When the District becomes aware of inaccessible online content posted on the District's websites by an individual or entity outside the District, the District will promptly remove such content.

D. Training

The Web Accessibility Coordinator shall ensure that annual training is provided for any staff members (e.g., administrators, faculty, support staff, student employees) responsible for creating or distributing information with online content to students, employees, guests, and visitors with disabilities, including but not limited to, training on this Web Accessibility Policy and the respective roles and responsibilities of those being trained to ensure that web design, documents, and multimedia content are accessible. This training will be facilitated, in whole or in part, by the Web Accessibility Coordinator or an individual with sufficient knowledge, skill, and experience to understand and employ the technical standard(s) adopted by the District.

The Web Accessibility Coordinator shall disseminate an annual notice to all staff that includes this Policy (it may include a link to the Policy rather than a hard copy), highlights any updates to this Policy or the technical standards, and provides his/her name and contact information to serve as a resource for staff with questions about the accessibility of online content. If a staff member has been fully trained at least once on this Policy, this annual notice shall satisfy that employee's annual training requirement.

E. Accessibility Audit

The District shall ensure that an internal accessibility audit (Audit) is completed at regular intervals (not less frequently than once every school year, by or under the direction of the Web Accessibility Coordinator, during which information provided by the District through its online content is measured against the technical standard(s) adopted in this Web Accessibility Policy. Accessibility problems identified through the Audit will be

documented, evaluated and, if necessary, remediated within a reasonable period of time, generally not to exceed 60 school days, under the direction of the Web Accessibility Coordinator.

F. Reporting Violations and Filing Complaints

1. Students, prospective students, employees, guests, or visitors may report perceived violations of the technical standard(s) adopted by the District in this Policy, or may report accessibility concerns, to:

Web Accessibility Coordinator
Marysville Public Schools
495 E. Huron Blvd., Marysville, MI 48040
Telephone (810) 455-6007
MNesbitt@MarysvilleSchools.us

2. Students, prospective students, employees, guests, or visitors may file a formal complaint or grievance through the District's Section 504 and Title II/ADA complaint or grievance procedures with the District's Civil Rights Coordinator:

The Administrator in Charge of Special Education
Marysville Public Schools
495 E. Huron Boulevard
Marysville, MI 48040-1566
KSmith2@MarysvilleSchools.us

Adopted: Thursday, May 17, 2018

Resources:

- Voluntary Resolution Agreement (OCR Docket #15-17-1539)
- U.S. Department of Justice Supplemental Advance Notice of Proposed Rule Making (April 29, 2016), titled *Nondiscrimination on the Basis of Disability; Accessibility of Web Information and Services of State and Local Government Entities*